Here is an example of how you can use the pneumococcal vaccination campaign as a PCMH QI project. I've listed out the steps and screenshots of the criteria below.
**Step 1:** Gather the quality measure for A. Immunization measure.

**QI 01 (Core) Clinical Quality Measures:** Monitors at least five clinical quality measures across the four categories (must monitor at least one measure of each type):

A. Immunization measures.
B. Other preventive care measures.
C. Chronic or acute care clinical measures.
D. Behavioral health measures.

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| Measuring and reporting clinical quality measures helps practices deliver safe, effective, patient-centered and timely care. The practice shows that it monitors at least five clinical quality measures, including at least:  
- One immunization measure.  
- One preventive care measure (not including immunizations).  
  - A measure on oral health counts as a preventive clinical quality measure.  
- One chronic or acute care clinical measure.  
- One behavioral health measure.  
The data must include the measurement period, the number of patients represented by the data, the rate and the measure source (e.g. HEDIS, NQF #, measure guidance). | • Report |
Step 2: Set a goal to improve the quality measure for pneumococcal vaccinations. This does not have to be a large goal. The point is that you set a goal and make plans to reach that goal. If you achieve that goal you will then get credits in another criteria. An example would be: "By January 1, 2018 we plan to increase our pneumococcal vaccination rates by 5% (or 10%)." Then for this step you would list out your plans on how you will improve the goal. An example would be: “We plan to gather a report or list of patients who have not yet received their pneumococcal vaccination and send a reminder letter with patient educational materials (Pfizer tear off sheet) that explains the importance of getting this vaccination.”

**Qi 08 (Core) Goals and Actions to Improve Clinical Quality Measures: Sets goals and acts to improve upon at least three measures across at least three of the four categories:**

A. Immunization measures.
B. Other preventive care measures.
C. Chronic or acute care clinical measures.
D. Behavioral health measures.

By setting this goal and utilizing this plan it will also cover 1 of the categories in the CORE measures KM12

**KM 12 (Core) Proactive Outreach: Proactively and routinely identifies populations of patients and reminds them, or their families/caregivers about needed services (must report at least three categories):**

A. Preventive care services.
B. Immunizations.
C. Chronic or acute care services.
D. Patients not recently seen by the practice.
If you achieve your goal then it will help you meet the elective measure QI12 (please note in order to get credit you have to improve on two different measures)

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| The practice demonstrates that it has improved performance on at least two measures. Demonstration of improvement is determined by the goals set in QI 08, QI 09 or QI 11. | • Report  
OR  
• Quality Improvement Worksheet |

Please let me know if you have any questions or concerns about this.